



# POWERIT<sup>TM</sup>

Quality products from Grasim Industries Limited





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## From protecting your world to protecting your facility and premises

Grasim Industries Limited Chemical Division, is a flagship company of the Aditya Birla Group global conglomerate. We are the leaders and pioneers in disinfection chemistry, known to work closely with industries & municipal authorities across India.

The complete protection we give to the world is now coming to you through our latest range of disinfectants & cleaners. This range assures tough & reliable protection against all kinds of germs, thanks to the powerful chemistry and decades of expertise. Our products ensure superior cleaning through a powerful formula.





**Total Germ Protection,  
Everyday in Every Way!**

POWERIT from Grasim Industries Limited - the house of Aditya Birla Group, brings to you a complete range of specialized products for all usage occasions across multiple areas and surfaces, offering assured 99.9% germ kill<sup>^</sup> and effective deep-cleaning for your needs.

**The entire range has very high efficacy levels against a broad spectrum of bacteria, fungi, and viruses with powerful active ingredients recommended by leading health organizations. The floor cleaner and surface & fabric sanitizer are also enhanced with a unique silver technology.**

This means your facilities and premises are safe, every day in every way.

***Most products just clean. Powerit disinfects too!***

<sup>^</sup> As per standard testing protocol

# Institutional Facilities

**POWERIT** covers a very wide spectrum of spaces and areas

- Offices
- Factory Premises
- Theatres, Gyms, Spas & Salons
- Hotels, Restaurants & Canteens
- Shopping Areas & Coffee Shops
- Hospitals & Pathological Labs
- Education Institutions





# High Density Locations

**POWERIT** is ideal for large and small gatherings

- Events, Exhibitions, Shoot Locations
- Entertainment Zones
- Residential Colonies
- Residential Societies
- Airports, Railway Stations & Bus Stops
- Places of Worship & Religious Congregation





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## POWERIT DISINFECTANT FLOOR CLEANER

Effective liquid concentrate that provides superior cleaning and instant protection from germs across all floor areas.



Superior Cleaning & Stain Removal across both normal and heavily soiled surfaces.

(Recommended dilution specified on pack)



Recommended for daily use, for assured & effective disinfection of floor surfaces.



Active Ingredient: Benzalkonium Chloride recommended by leading health organizations and a unique silver-based technology for assured germ kill<sup>^</sup>.



Instantly Kills 99.9% germs<sup>^</sup>, tested at NABL accredited labs.



**SKU: 5 Litres**

<sup>^</sup> Bacteria, Fungi & Virus, as per standard testing protocol. Image shared for representation purpose only. Actual product may vary.





**Office Floor**



**Hospital Floor**



**Mall Floor**



**Toilet / Bathroom Floor**





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## POWERIT DISINFECTANT TOILET CLEANER

Powerful ready-to-use formula that provides instant protection from germs. Also removes tough stains, unpleasant odor and provides a sparkling white cleaning effect.



Powerful formula removes unpleasant odors and tough stains.



Superior Sparkling Cleaning effect on your toilet.



Can be used for Western as well as Indian Toilets and Urinals. Does not affect your Septic tank.



Instantly kills 99.9% germs<sup>^</sup>, tested at NABL accredited labs.



**SKU: 5 Litres**

<sup>^</sup> Bacteria, Fungi & Virus, as per standard testing protocol. Image shared for representation purpose only. Actual product may vary.





**Western Commode**



**Urinals**



**Indian Commode**



**Toilet Cleaning**





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## POWERIT DISINFECTANT SURFACE CLEANER

Multi-action liquid concentrate effective in removing tough stains on multiple surfaces and can kill a broad spectrum of germs.



**Spray & Mop/Wipe:** The strong multi-action disinfectant spray can be sprayed on surfaces (both floor and non-floor) to provide assured protection from germs.



**Active Ingredient:** BKC based chemistry recommended by leading health organizations for assured germ kill.



Recommended for daily use on frequently touched surfaces. Suitable to be used on most hard surfaces like metals, wood, granite, marble, steel, etc.



Instant protection from germs<sup>^</sup>.



**SKU: 5 Litres**

Always perform a small test on a discrete area to check surface compatibility before using. Avoid using on non-porous surfaces and electronics.  
<sup>^</sup> As per standard testing protocol. Image shared for representation purpose only. Actual product may marginally vary.





**Office Table Top**



**Kitchen Counter Top**



**Door Handle**



**Staircase Railing**





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## POWERIT DISINFECTANT GLASS CLEANER

It ensures quick & easy removal of dirt, dust particles and hard stains for a streak-free shine. It also offers germ protection to the glass surface.



When applied on the glass surface it provides clean and streak-free shine, along with germ protection<sup>^</sup>, all in one action.



It degreases the glass surface and quickly removes the dirt, fingerprints and touch stains.



It is ideal to use for both Indoor and Exterior glass surfaces.



It slows down the re-soiling of the glass surface and boosts shine.



Does not contain Ammonia.



**SKU: 5 Litres**

Always perform a small test on a discrete area to check surface compatibility before using. Avoid using on non-porous surfaces and electronics.  
<sup>^</sup> As per standard testing protocol. Image shared for representation purpose only. Actual product may marginally vary.





**Glass Doors**



**Glass Partitions**



**Window pane**



**Glass table**





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## POWERIT HAND WASH

Powerit Hand Wash is gentle on hands, with a balanced pH and ensures protection from germs while giving a pleasant fragrance.



Gentle on hands, with balanced pH



Produces rich foam



Cleans oil and grease from hands



Protects against germs<sup>^</sup>



**ROSETTE**

**CITRON RUSH**

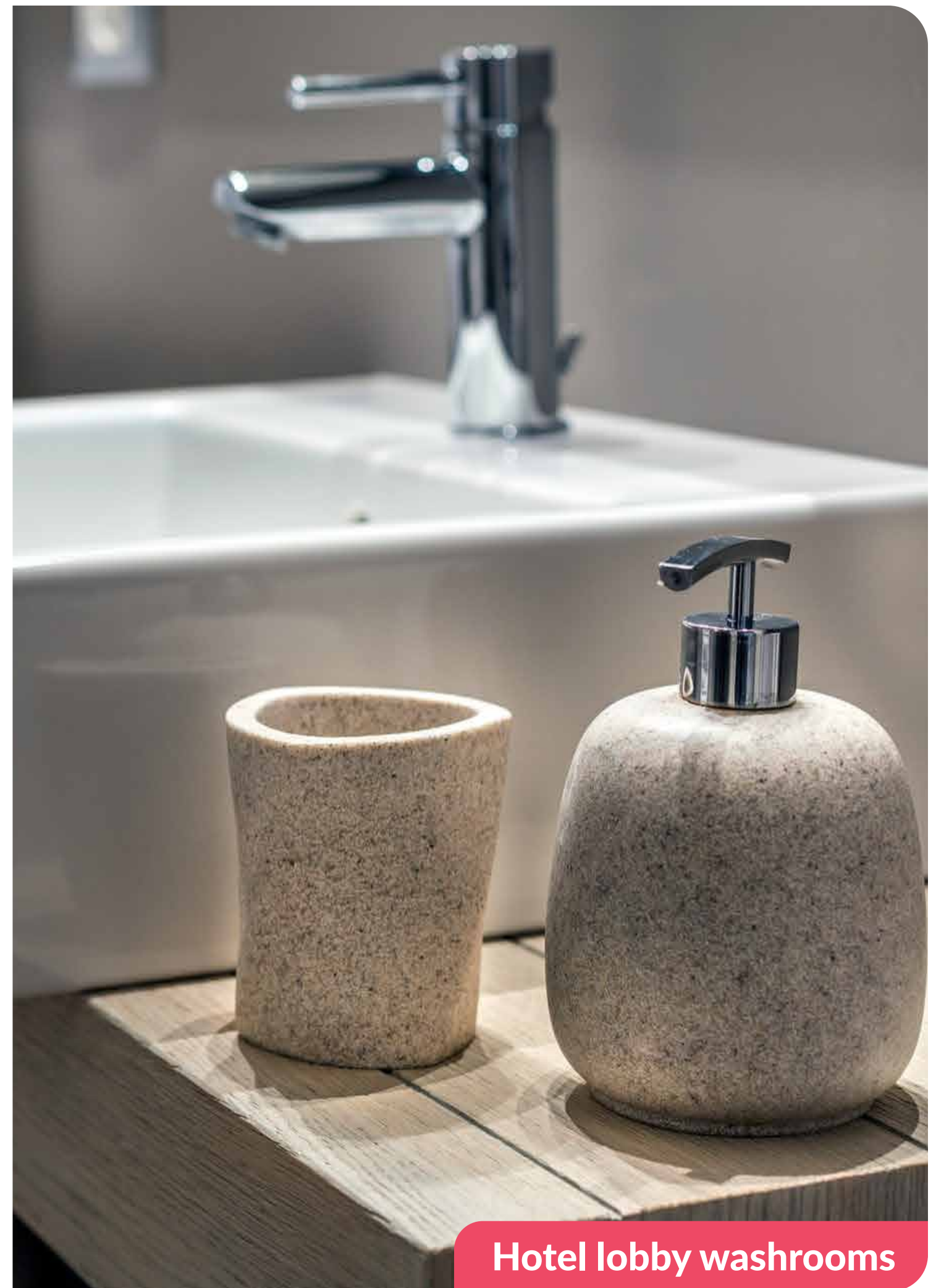
**SKU: 5 Litres**

<sup>^</sup> As per standard testing protocol. Image shared for representation purpose only. Actual product may vary. Not to be used on apparels and garments.





**Restaurant washrooms**



**Hotel lobby washrooms**



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## POWERIT DRAIN CLEANER

Quick-action clog remover, safe for use in all kind of pipes.



The powerful formula results in effectively cleaning the pipes from clogs.



Specially designed to remove fat, grease, hair and other kinds of clog from the blocked pipes.



One-time use, quick-action pack.



Safe for use in all kinds of pipes.



**SKU: 50 gms**





**Kitchen Sink**



**Wash Basin Sink**



**Bathtub Sink**



**Bathroom / Toilet Sink**



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## POWERIT SURFACE & FABRIC SANITIZER

Ready-to-use sanitizer spray for use on fabrics, furnishing & carpets.



Unique silver-based technology that ensures greater than 99% protection<sup>^</sup>.



Removes unpleasant odor and leaves your surface with a refreshing fragrance.



Recommended for Chairs, Sofas, Furnishing, Curtains, Carpets.



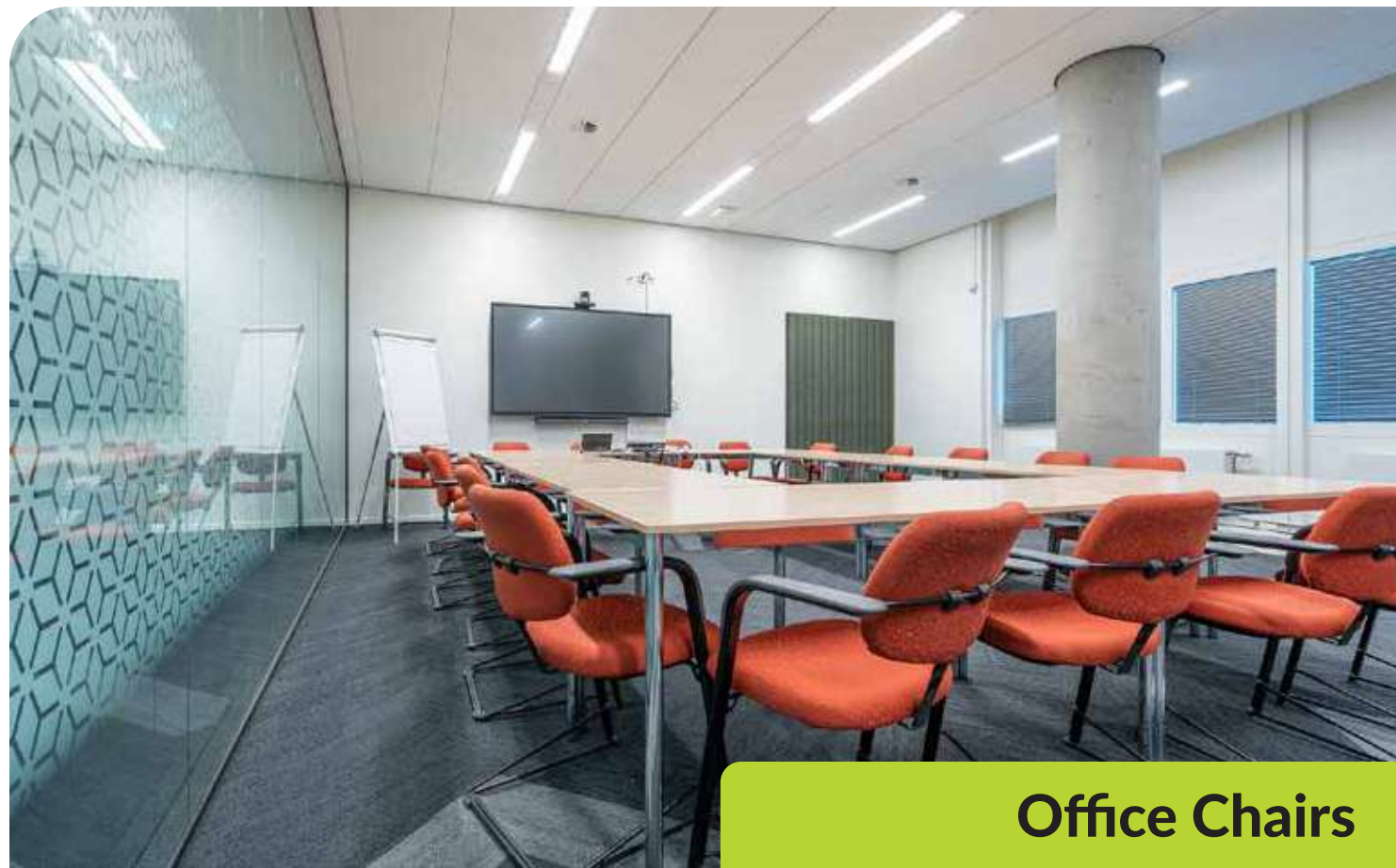
Can be used on both hard & soft surfaces. No need to wipe.



**SKU: 600ml**

Always perform a small test on a discrete area to check surface compatibility before using. Avoid contact with any kind of textiles, clothing, polished wood, aluminium & electronics. <sup>^</sup> As per standard testing protocol. Image shared for representation purpose only. Actual product may vary. Not to be used on apparels and garments.





**Office Chairs**



**Sofas**



**Curtains**



**Carpets**



The product images shared in this manual are for representation purpose only. Actual products may vary. For any further details, refer to Product Safety Data Sheet.

^ As per standard testing protocol.

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Product specifications and service level assurances are not binding and are subject to changes without prior notice.

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